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FOR RELEASE: Immediately

MCM “Solutions for Better Health” Announces New VP of Sales for Central Region

CHICAGO - MCM “Solutions for Better Health”, a national leader in providing [population health and wellness management services](#), is pleased to announce the addition of Lindsay DeYoung as Vice President of Sales for the Central Region.

Mike O’Connor, President of MCM “Solutions for Better Health” stated, “Creating this new position reflects MCM’s continued strategy to restructure the Sales, Marketing and Client Services Department to become the market leader in offering innovative and cost effective medical management solutions for health care payers. We are very fortunate to add Lindsay to our team. She brings tremendous experience and energy to MCM and will be a fantastic resource for our partners in structuring their solutions for better health and wellness.”

Lindsay DeYoung has over 20 years experience in healthcare. She has held numerous positions in sales and sales management with well-respected health care companies. As Vice President of Sales for the Central Region, Lindsay’s primary responsibilities are to partner with new and existing clients to develop integrated “Solutions for Better Health” that address the challenge of rising health care costs and provide the best possible medical and financial outcomes.

Lindsay stated, “I am excited to be working with such an established company that is well respected in the industry not only for great solutions, but for the high quality of staff and excellent customer service they provide. I look forward to combining MCM’s services with my experience and knowledge to increase MCM’s presence in the market place.”

About MCM

A pioneer in medical management, MCM was founded in 1986 to meet the care management needs of [self-funded](#) plans, Taft-Hartley Trusts, associations, and claims payers. MCM provides its partners “Solutions for Better Health” that address the challenge of rising health costs with sophisticated [risk identification](#), care management across the entire continuum of care, and the promotion of wellness and better health. MCM serves over 500 health plans representing over one-half million members nationwide. For more information, please visit:

<http://www.medicalcost.com/>